

## **IHC Financial Group**

The IHC Financial Group, Inc. (IHC Financial Group) is a premier National Marketing Organization firmly established in the financial services field and is a wholly owned subsidiary of the Independence Holding Company (NYSE: IHC). IHC Financial Group leads the way in providing valuable financial products to specialized markets which include employees of federal, state, and municipal governments, small businesses as well as an array of support to other marketing organizations, agencies, and producers.

IHC Financial Group is located in the beautiful Southwest city of Austin, Texas. IHC Financial Group not only offers a full line of products from its own affiliated insurance companies but also has deep relationships with other major carriers in order to provide a complete package for every sales situation.

The core of IHC Financial Group's business is derived from a variety of individually underwritten life products offered by companies such as Madison National Life, Stonebridge Life, Transamerica, Aviva, Assurity Life, Genworth, and North America.

IHC Financial Group lends years of experience and expertise to specific marketing opportunities that lie within the expansive government sector at all levels. Sales material, leads, software, infrastructure, customized products, training and case management are the keys to success to this unfamiliar and under worked market.

The new opportunity that you've been looking for may just be right here. Contact a member of the IHC Financial Group today to learn more about partnering with us!

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## **Independence Holding Company (IHC)**

The IHC Group is an organization of affiliated insurance carriers, marketing, and administrative companies and agencies dedicated to delivering insurance solutions to groups and individuals. The IHC Group is composed of Independence Holding Company (NYSE: IHC), American Independence Corporation (NASDAQ: AMIC), Standard Security Life Insurance Company of New York, Madison National Life Insurance Company, Inc., Independence American Insurance Company, and their respective operating subsidiaries. With more than \$1.3 billion in total assets, the companies in the IHC Group have been providing life, health, disability, and stop-loss insurance for over 25 years.

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### **\*IHC Financial Group Contacts\***

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